

# CIDA Empowerment Fund



The CIDA Empowerment Fund ("CEF") has an unmatched capacity to deliver an optimized, broad-based, black economic empowerment solution to companies operating in South Africa.

**CEF: Your broad-based BEE partner of choice**

Offering South African business authentic broad-based Black Economic Empowerment whilst creating an endowment to educate financially disadvantaged black South African youth

**CEF: A One-stop solution to broad-based Black Economic Empowerment**

- 100% black-owned and controlled
- Managed by black woman professionals
- Meaningful and measurable empowerment through education and entrepreneurship
- 100% of beneficiaries designated black YOUTH
- 60% of beneficiaries black WOMEN students
- National representation
- Strong corporate governance structures with independent board of trustees

**CEF: Empowerment you can quantify**

An R30 million investment in your company, generating a 5% dividend yield, will fund over 1200 CIDA graduates and inject an estimated R3.6 billion into the economy over 40 years. Empowerment you can quantify.

"The education offered at CIDA City Campus is designed to make students relevant, truly empowered, integrated citizens and leaders that are skilled and equipped to build the South African economy and society."

- President Thabo Mbeki, addressing Parliament, 2001

"I believe the students at CIDA are using creativity and lateral thinking skills to a remarkable degree."

- Edward De Bono